

Artificio	al Intelligence
Alan Turing 1912-1944	"Computing Machinery and Intelligence" is a seminal paper written by Alan Turing on the topic of artificial intelligence. The paper, published in 1950 in <i>Mind</i> , was the first to introduce his concept of what is now known as the Turing test to the general
History of Data and Data storage	concept of what is now known as the furing test to the general public.
https://www.youtube.com/watch?v=gg	<u>T7EgOXk</u> i
Data-Mining History	<i>predictive</i> AI = machine learning
https://matthewrhoads.com/2017/10/1	4/blog-post-title-2/ aenerative Al
Artificial Intelligence	g
https://en.wikipedia.org/wiki/History_o	f <u>artificial_intelligenc</u> e
Chat GPT	
https://docs.google.com/presentation/c pO3DzK1n325OgDgXsnt0X0/mobileprese	
Christo	phe Sola, R&D, 2024 7

Main differences between predictive and generative AI

: **Predictive AI: Soa**: The aim of gradictive AI is to **predict outcomes** based on historical data. It takes past or current data an user it to intracest future events, behaviors, or itends. **Approach:** Predictive AI relies heavily on **statistical models, machine learning algorithms, and data-driven techniques to identify patterns in data and make predictions** about unknown future events. past or current data and

Ex

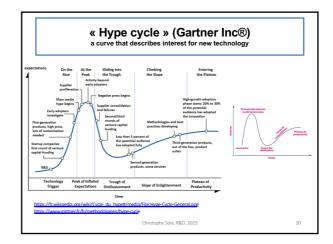
Weather forecasting: Predicting the weather based on historical climate data. Recommendation systems: Stagesting movies or products based on your past preferences (like I Fraud detection: identifying unsusal patterns in transactions to predict potential fraud. Key characteristic: Predictive AI focuses on using existing data to foresee possible future me data into predentined categories.

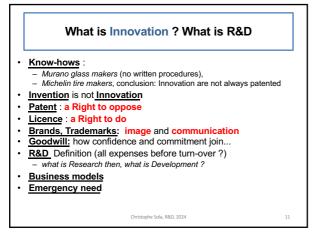
2Generative Al:

Zubenerative AI: Goal: The primary aim of generative AI is to create new content or data that is similar to existing data. It learns patterns from training data and then generates new, original instances that resemble the data it was trained on. Approach: Generative At hytically uses more advanced models, like Generative Adversarial Networks (GANs) or Variational Autoencoders (VAEs), which enable the AI to produce new, realistic data points. It focuses on creativity and generating novel instances.

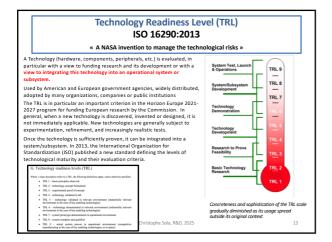
- ples: Text generation: Models like GPT-3/4 can generate new paragraphs of text based on a prompt. Image generation: Al systems like DALLE create new images based on textual descriptions. Music composition: Al models that generate new musical pieces based on patterns learned from existing music
 - - Christophe Sola, R&D, 2021

		RESULTS B	Y YEAR
A little PubMed se	arch on Al		275,000
	2024	2025	
Artificial Intelligence and Diagnostics :	100,801Hits	124,000	
Al and Public Health Al and Medicine :	5,792Hits 63,911 Hits	8,467 85,046	
AI and Cancer :	37,541 Hits	47,319	
AI and Drug: AI and Drug Discovery:	18,345 Hits 5,119 Hits	23,399 6,663	
AI and Epidemiology AI and Precision Medicine	11,904 Hits 6,732 Hits	15,759 <mark>9,822</mark>	+23-25%
AI and Medical Education	6,382 Hits	9,596	
AI and microbiology	4,491 Hits	5,843	
AI and Drug design	4,009Hits	5,045	
AI and vaccine	1,707 Hits	2,227	
AI and environmental medicine	1,676 Hits	2364	
AI and Pesticides	507 Hits	654	
AI and vaccine design	426 Hits	ND	
AI and antimicrobial resistance	616 Hits	880	
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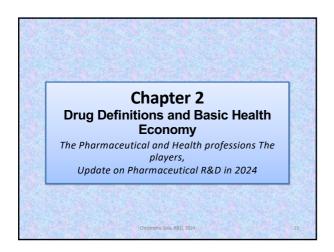


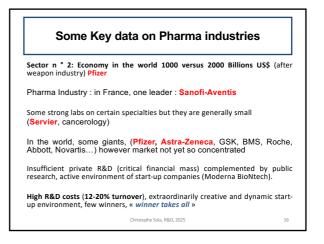


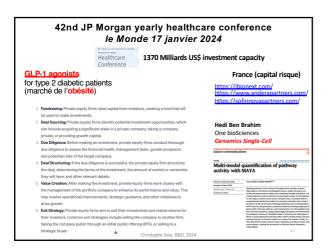














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Drug discovery in 2023-2025: Five key predictions

- 1. There will be greater emphasis on diversity in clinical trials
- 2. AI will take on a wider role
- 3. Novel therapeutic platforms will drive innovation

4. Personalised and precision medicines will dominate pipelines

5. Cell and gene therapies, exploration of new technologies like bioprinting, tissue engineering and gene editing https://www.dwe.new.nedictions-21106-20212/

Drug discovery in 2024: two key predictions

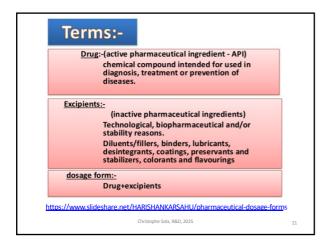
- 1. GLP-1 agonist will be on the rise
- 2. MAB conjugates will go on to rise in cancer therapies

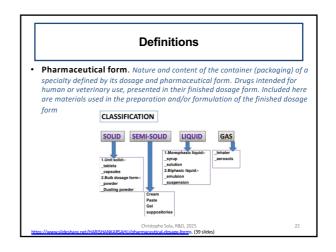
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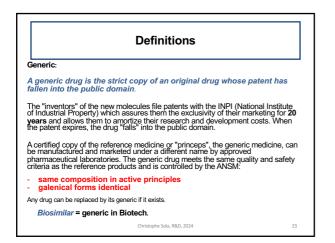
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Pharmaceutical Definitions • Human Drug: any substance or combination of substances presented as having properties for treating or preventing disease in humans, and any substance or combination of substances which may be used in or administered to humans for the purpose of making a medical diagnosis • Specialty. A specialty is a drug prepared in advance by a pharmaceutical laboratory, placed on the market (Marketing Authorization) under a specific name and packaging. (Article L.511-1 du Code de la santé publique) • without AMM marketing authorization possible : Temporary authorization to use (ATU)

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History of drug discovery and medicine evolution

Medicines have long been extracted from plants (**Pharmacognosy**, medical material). **Plants** remain an important source of pharmaceutical innovation.

After **Mineral** and **Organic chemistry**, biochemistry, knowledge of enzymology has developed and scientific knowledge of the mode of action of active ingredients has increased ("**NCE**": **New Chemical Entities**)

With the development of recombinant DNA biotechnologies, (Insulin, growth hormone, erythropoietin, GM-CSF...) change of era (biotechnology).

Vaccines invention inaugurate new preventive Medicine production : ancient platforms versus novel platforms (mRNA)

Today: *Medicine* evolves together with *Sciences* and *Technology (AI)*.

Rare diseases remain understudied and underfinanced; Environmental Medicine is more and more important

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History of French pharma Industry

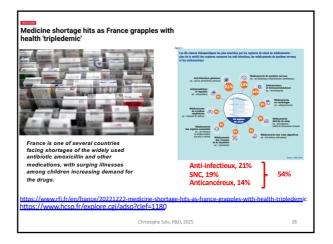
- · Grew from the back store of pharmacies
- No heavy chemical tradition except Usines du Rhône (Aspirin)
- In Germany, Switzerland, an industry based on fine chemicals (Bayer, BASF, Sandoz, Ciba-Geigy, Merck-Darmstadt, Boehringer-Ingelheim and Mannheim, Roche, Hoechst, etc.)
- In France, structuring of the sector by petrochemistry and Elf: creation of Sanofi (1973), acquisition of Aventis in 2004, born in 1999 from the merger of the German Hoechst, the French Rhône-Poulenc and Roussel-Uclaf, of the Americans Rorer and Marion and the British Fisons.

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 The first war gave France (Usines du Rhône) the patent for Aspirin as compensation for war losses, while very strong chemistry in Germany (Bayer, BASF, Hoechst, Merck, Boehringer, etc.) will last (still today).

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What drives innovation in Pharma?

- An Active Ingredient
- An Indication
- A need !!! (a market)
- A price
- A market : SARS-Cov2 vaccines, Autotests... new products !
- All these criteria at end are materialized by an active *ingredient*, *specialty* plus *dosage form*

How is *innovation* translated into a reality ?

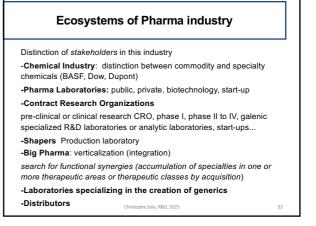
- The **Patent** (e.g. the mode of synthesis and a new chemical entity and an application field)
- The License (right to exploit a patent, limited or not in space and time)
- The Commercial name (do not confuse *DCI*, international non proprietary name and commercial name)
- real innovation, versus « me too »

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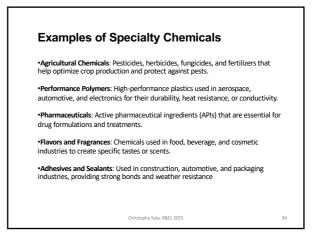
What are the Phases of drug development?

- **Pre-clinical** phases: *in Silico, in vitro*, cell systems, animal, Toxicology, Pharmacology, Eco-toxicology
- Clinical Research phases (clinical trials : I-IV
- · Phase of marketing authorization files building
- Phase of negociation with health authorities (price)
- Marketing and surveillance phase
 (pharmacovigilance, post commercialization)
- detection of rare secondary effects; Withdrawal ??

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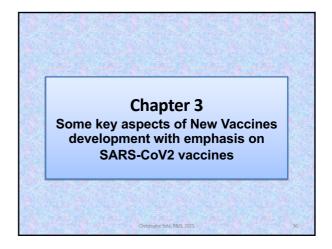
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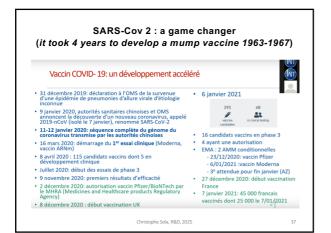


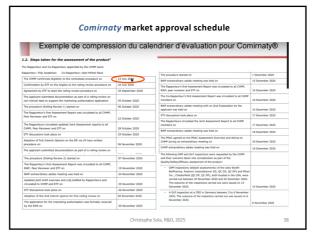
An exemple : Erythropoietin treatment of anemia of renal insufficiency

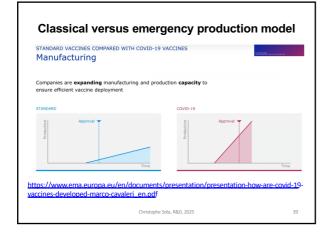
- Gene isolated in 1986
- Molecule manufactured on engineered CHO (Chinese Hamster Ovary) cell.
 Launched in 1989: two labs, Johnson and Johnson, and Boehringer-Mannheim
- Premium for the second: less adverse events, educational investment, unsaturated market
- Definition of an oligopolistic market (Eprex® Recormon®)

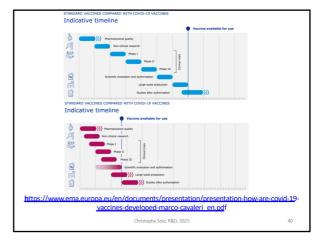
Nom commercial	DCI	Monography
North Commercial	Dei	-names
Aranesp®	Darbepoetin alfa	
Dynepo®	Epoetine delta	 -therapeutical or pharmacological
Epomax®	Epoetine oméga	class
Eprex®	Epoetine alfa	 effect, clinical pharmaco data
Eprex 4000®	Epoetine alfa	-indications
Neorecormon@	Epoetine beta	-clinical use
Peptides mimétiques de l'EPO	Test phase 3	
Recormon®	Epoetine beta	-side effects
Mircera®	CERA	
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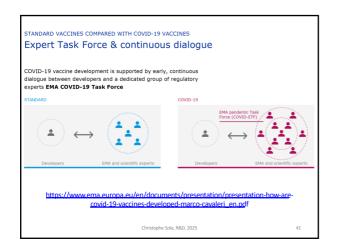


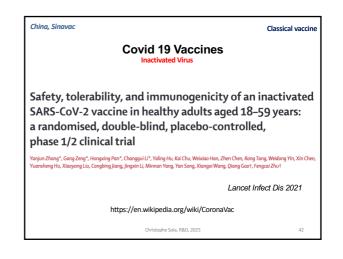


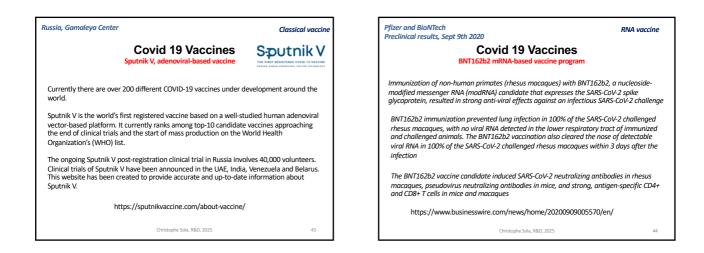


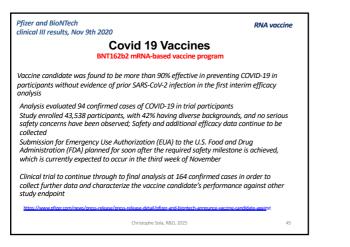


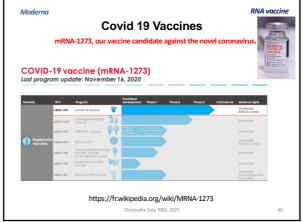


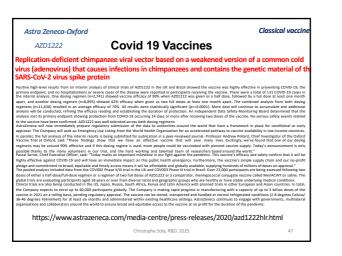


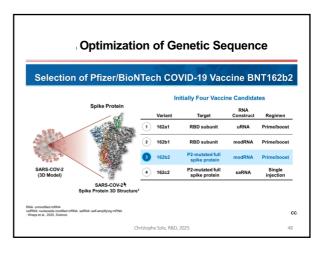


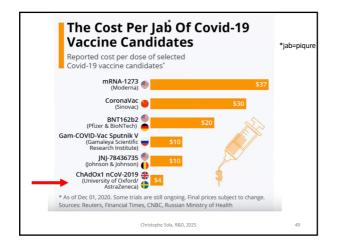






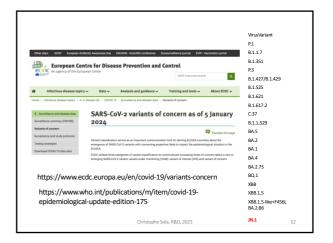


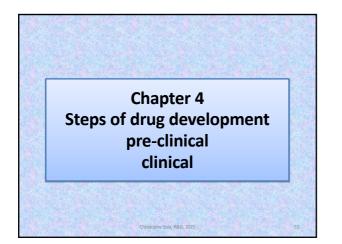


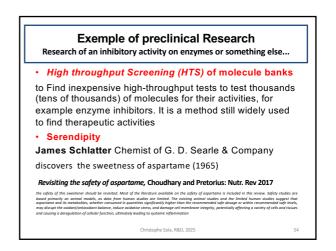


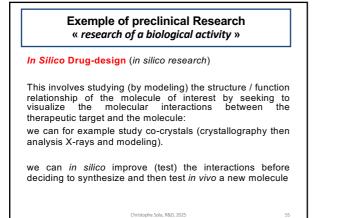
^	Health Topics ~ Publications / Overview	Countries 🗸	Newsroom ~	Emergencies 🛩	Data 🗸	About WHO 🛩	
	D-19 vaccine t	racker and la	ndscape				
And a	1000	Overview				R&D Blue Print (RDB)	
1 III				l landscape compile		EDITORS	
the second				cine candidate in d ess through the pip		World Health Organization	
ile. Eur	0	The COVID-19 vaccine	tracker:				
Do	wnload (284.9 k8)	 Provides summary to development; 	ables of COVID-19 vacci	ne candidates in both clinic	al and pre-clinical		

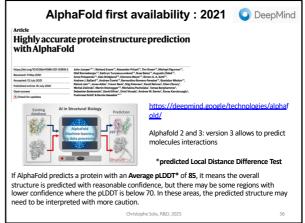


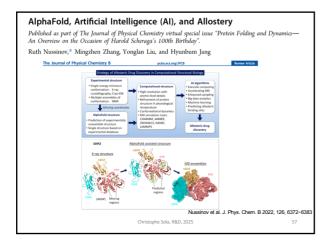


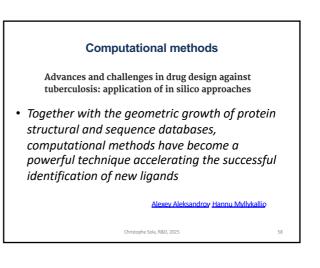


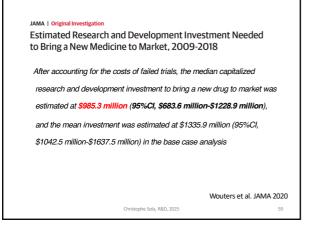


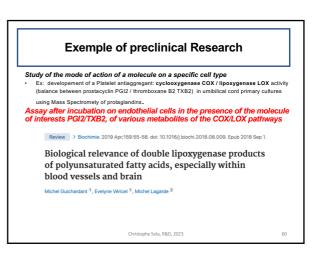












Preclinical research research of activity

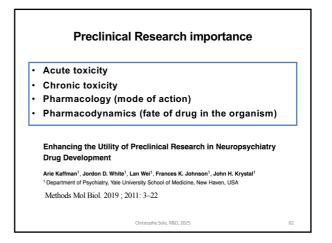
- Ethnopharmacology, ethnobotany
- Based on traditional pharmacopoeias, we can collect both new plants and analyze them (pharmacognosy / medical material) and link the results to ancestral medical practices which can give indications on the activity of plants and therefore molecules

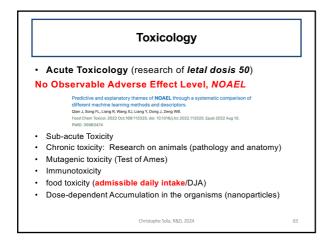
EUROPEAN SOCIETY OF ETHNOPHARMACOLOGY

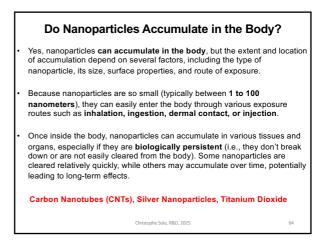
Ethnopharmacology studies natural medicines derived from plants and other substances that have been traditionally used by groups of people to treat various human diseases.

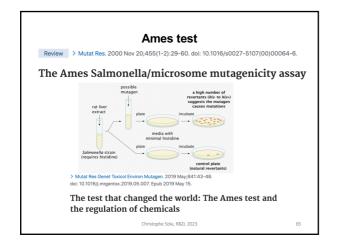
https://ethnopharmacology.org/

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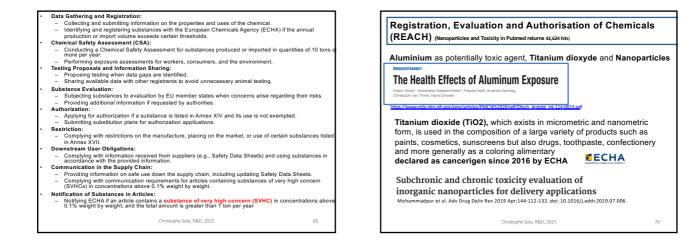
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REACH= Registration, Evaluation, Authorization, and **Restriction of Chemicals**

The REACH is a comprehensive legislation in the European Union (EU) that aims to ensure the safe use of chemicals. Compliance with REACH involves various testing requirements depending on the specific circumstances of each chemical substance. The testing requirements includes

- Data Gathering and Registration:
- Chemical Safety Assessment (CSA):
- Testing Proposals and Information Sharing:
- Substance Evaluation:
- Authorization:
- Restriction:
- Downstream User Obligations:
- · Communication in the Supply Chain:
- Notification of Substances in Articles
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Legal Clinical Research Framework (see Barbier-Jolaine slideshow, 2014) https://s

- Nuremberg Code, 1947
- · Helsinki Declaration, 1964 (World medical association elaborate ethical code
- Manilla Declaration, 1981 (WHO, international guidelines)
- Helsinki Declaration 2008
- · Loi française de Santé Publique 2004
- · Loi française de Bioéthique 2011

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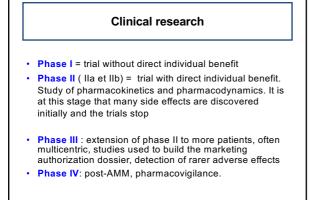
Clinical Research Framework (see Barbier-Jolaine slideshow, 2014) Clinical trials - Regulation EU No 536/2014 ver.fr/slide/3055185/

Huriet Law 1988, Directive 2001/20 /

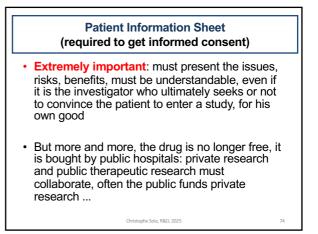
- EC of the European Parliament and of the Council of April 4, 2001 Written consent (informed consent)
- Distinguished research without direct individual benefit from research with direct individual benefit
- Obligation to submit the protocol to a CCPPRB Oblogation of distinction of roles: Promoter (finances research) and Investigator (carries out research, a priori completely independently) Promoter's insurance obligation
- Obligation to manage pharmaceutical batches of therapeutic trials (dispensing, counting, recovery) Documentation obligation

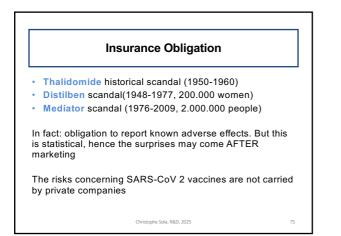
- (basis of the AMM / CRF file) Obligation to demonstrate an improvement in the service provided (the novelty must prove to be superior to the existing reference medicine)

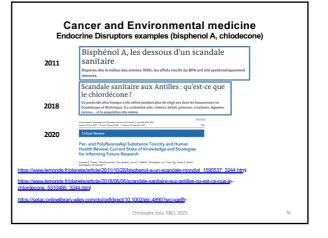
://health.ec.europa.eu/medicinal-products/clinical-trials/clinical-trials-regulati 2014 en Christophe Sola, R&D, 2025

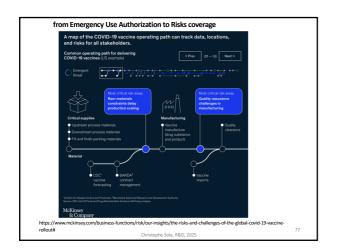


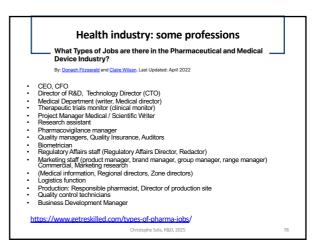
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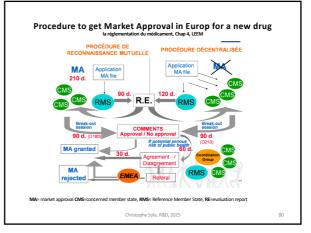


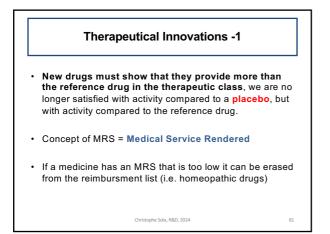


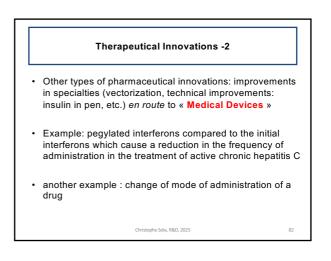


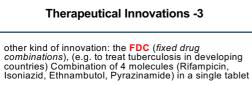












- Treatment of TB: 4 atb for 2 months then 2 atb for 4 months, heavy treatment...
- the new formulation improves compliance (monitoring of the medication taken by the patient), same for insulin: changes of modes of administration
- nowadays : new regimen (oral) BPaLM for MDR-TB

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tile:///users/cnipstopne-sola/Downloads/tree-complete-guide-to-USo-14485-tor-medicaldevices.odf Christophe Sola, R80, 2024 84



« in Vitro Diagnostics »

Understanding Europe's New IVDR 2017/746

IVDs are used to analyze human samples such as blood and saliva, either by measuring the concentration of specific substances, or analytes (such as sodium and cholesterol), or by detecting the presence or absence of a particular marker or set of markers, such as a genetic mutation or an immune response to infection.² Clinicians regularly use IVDs to diagnose conditions, guide treatment decisions, and even mitigate or prevent future disease (for example, through screening tests that indicate a patient's risk of developing a given condition in the future).

https://www.oewtrusts.org/en/research-and-analysis/issue-briefs/2019/05/what-are-ipvitro-diagnostic-tests-and-how-are-they-regulated Christophe Sola, R&D, 2025 86