

Gr. P

# Research And The Pharmaceutical Industry Presentation – Semester 1

## Guidelines & Marking Scheme

(9 minutes, 3 minutes per student)

- You will be in groups of three and will present weekly, except Weeks 1 and 2. Week 3 will feature two presentations.
- All presentations **must be supported by visual aids**.
- To engage your audience, employ a **compelling introduction, strong conclusion and effective impact techniques**. Make **effective use of eye contact and body language**, as well as **voice intonation**.
- Go to pages 4 & 5 in your booklet for more details on your topics.
- The presentation content should be equally divided between the three of you. **Don't forget to start with a catchy introduction and to finish with a strong conclusion**.
  - **Student 1:** catchy introduction + part(s) of the presentation
  - **Student 2:** parts of the presentation
  - **Student 3:** part(s) of the presentation + strong conclusion

TOPIC	STUDENT 1	STUDENT 2	STUDENT 3
TREATMENT BY IMMUNOTHERAPY Oct. 17th	Hugo	Anna	
VACCINES AGAINST CANCER Oct. 24th	Lyes	Lisa	Rathyas
AI (ARTIFICIAL INTELLIGENCE AND HEALTHCARE) Oct. 24th	Nour <del>Mat</del>	Mai Linh	Siwar
GENE THERAPY Nov. 7th	Anaëlle	Amine	
ANTIMICROBIAL RESISTANCE Nov. 21st	Anais	Yasmina	Victoire
BIOSIMILARS Nov. 28th	Pierre	Eloise	

**You are allowed notes on an A5 sheet of paper that you will leave on the desk. No phones, tablets or laptops are allowed.**